

Revision Topic List – Creative IMedia

Section A: Fundamentals of Media

1. **Traditional Media Sectors**
 - Identify the different traditional media sectors: television, radio, print, etc.
 - Understand how traditional sectors differ from digital ones.
 - Examples of traditional media products.
2. **Formats of Client Briefs**
 - Explore different formats of client briefs:
 - Written: documents outlining project goals and requirements.
 - Verbal: communicated through meetings or calls.
 - Visual: storyboards, mockups, or sketches.
3. **Focus Group Research**
 - Benefits of using focus groups for gathering audience opinions.
 - Common use cases in media production.
4. **Asset Logs**
 - Components of an asset log:
 - Asset description, file names, and ownership rights.
 - Importance in tracking production assets.
5. **Legal Concepts in Media**
 - Key definitions:
 - Defamation: damaging someone's reputation.
 - Libel: written defamation.
 - Slander: spoken defamation.

Section B: Media Production and Management

6. Work Planning

- How to create a detailed work plan:
 - Tasks, timeframes, milestones, and dependencies.
- Importance of contingency planning.

7. Media Job Roles

- Responsibilities of key roles in media production:
 - Copywriters: crafting engaging written content.
 - Creative directors: overseeing creative vision and execution.

8. Safety in Media Production

- Identify potential hazards:
 - Filming on-location (e.g., traffic, weather, equipment safety).
- Use of risk assessment documents to mitigate hazards.

Section C: Design and Content Creation

9. Media Product Development

- Different products used for promotion:
 - Posters, social media, videos, augmented reality experiences.
- Tailoring media products to specific audiences.

10. Visualisation Diagrams

- What is a visualisation diagram?
- Elements included:
 - Layout, color schemes, annotations, and interaction flow.
- Suggestions for improvements to make diagrams clearer and more effective.

11. Mise-en-Scène

- Components of mise-en-scène:
 - Set design, lighting, props, costumes, and camera angles.
- How mise-en-scène conveys meaning or emotion in media products.

12. Mood Boards

- Purpose of mood boards in pre-production.
- Components:
 - Images, textures, fonts, colors, and written notes.

Section D: Legal and Ethical Issues

13. Photography on Private Property

- Legal issues:
 - Permissions and model release forms.
 - Respecting privacy rights.
- Ethical considerations.

14. Image Compression

- What is image compression?
- Types of compression:
 - Lossy vs. lossless.
- Impact on image quality and file size.

Section E: Web Design and Development

15. Web Designer's Role

- Tasks performed by web designers:
 - Layout design, user interface (UI) elements, and functionality.

16. Image Formats for Websites

- Static formats:
 - JPEG, PNG, and GIF.
- Their suitability for different purposes:
 - Quality vs. file size.

17. Wireframe Layouts

- Purpose of wireframes in web design.
- Key components:
 - Navigation, placeholders for content, and annotations.
- How to improve wireframe designs to enhance usability and developer clarity.

Revision Resources

1. BBC Bitesize - Media Studies
2. OCR Creative iMedia Resource Hub
3. Simply Psychology - Research Methods
4. [HSE - Health and Safety in Media Production](#)
5. [Studiobinder - Mise-en-Scène](#)
6. [W3Schools - Web Design Basics](#)
7. [Canva - Image File Formats Explained](#)